IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Kenneth J. ARTIS

Serial No.: 10/678,390

Filed: October 3, 2003

For: METHOD AND SYSTEM FOR

FACILITATING CREATION AND

PROMOTION OF CREATIVE

WORKS

Customer No.: 29000

Confirmation No.: 3517

Group Art Unit: 3609

Examiner: Liu, Chia-Li

Office Action mailed:

August 15, 2007

AMENDMENT AND RESPONSE TO OFFICE ACTION PURSUANT TO 37 CFR 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper responds to the Office Action dated August 15, 2007.

Claims 1 - 43 are pending, and presently stand rejected under 35 U.S.C. \$\\$ 102 and/or 103(a) as allegedly anticipated by or unpatentable over U.S. Patent publication 2004/0015427 A1 (Camelio) by itself or in view of U.S. Patent publication 2002/0198763 (Pittelli). Without acquiescence in the grounds of rejection and without prejudice to pursue the original claimed subject matter at a later time (by continuation application or otherwise), at least some of the claims, including independent claims 18 and 35, have been amended herein to clarify the subject matter being claimed. For reasons

explained in the Remarks herein, it is believed that Applicant's invention is distinct from the cited publications, and that the pending claims are therefore in condition for allowance.

Accordingly, please amend this application as shown herein. Reconsideration of the grounds of rejection is respectfully requested in view of the accompanying remarks.

Summary of Claims

Pending:

1 - 43

Amended:

14, 18, 31, 35

Canceled:

43

Unchanged:

1 - 13, 15 - 17, 19 - 30, 32 - 34, 36 - 42

New:

44

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 15 of this paper.